

Strollathon

Stroll & Roll for Rett Syndrome

2016 Strollathon Corporate Sponsorship Opportunities

8th Annual New Jersey Strollathon

October 2, 2016

Maxwell Place Park
1 Eleventh Avenue
Hoboken, NJ

Local Contact:

New Jersey Strollathon
c/o Leslie Greenfield

Phone: (732) 462-8476

Email: leslieg417@gmail.com

<https://www.strollathon.org/new-jersey>





8th ANNUAL
NEW JERSEY STROLLATHON
Sunday, October 2, 2016
Maxwell Place Park

2016 SPONSORSHIP OPPORTUNITIES

- | | |
|--|----------------|
| _____ Platinum Sponsor | \$5,000 |
| <ul style="list-style-type: none">-Option to have information table and company banner at Strollathon-Named Sponsor Level on Strollathon website and all press releases and advertising-Name/logo on all printed material including Sponsor banner, event t-shirts and event posters | |
| _____ Gold | \$2,500 |
| <ul style="list-style-type: none">-Named Sponsor Level on Strollathon website and all press releases and advertising-Name/logo on all printed material including Sponsor banner, event t-shirts and event posters | |
| _____ Silver | \$1,000 |
| <ul style="list-style-type: none">-Named Sponsor Level on Strollathon website and all press releases and advertising-Name/logo on all printed material including Sponsor banner, event t-shirts and event posters | |
| _____ Bronze | \$500 |
| <ul style="list-style-type: none">-Name/logo on all printed material including Sponsor banner, event t-shirts and event posters | |
| _____ Angel | \$300 |
| <ul style="list-style-type: none">-Name/logo on 1 Sponsor an Angel sign that will be placed along the path (please specify name of angel) | |
| _____ Banner | \$150 |
| <ul style="list-style-type: none">-Name/logo listed on Sponsor banner | |



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Sponsor Commitment Form - Strollathon Location: New Jersey

Company Information - Company or organization name (as you would like it to appear in print):

Address: _____

City: _____ State: _____ Zip code: _____

Contact Person: _____

Phone: _____ E-mail Address: _____

In addition to sponsorship, our company would like to form a corporate walk team!

Team Contact: _____ E-mail: _____

Method of Payment

Check enclosed (payable to RETTSYNDROME.ORG) Charge the following credit card

Type of card: Visa MC AMEX Discover

Card number: _____ Exp. Date: _____

Name on card: _____

Signature: _____

Logo Deadlines (as applicable):

Brochures/Posters: 9/9/16

T-shirts: 9/9/16

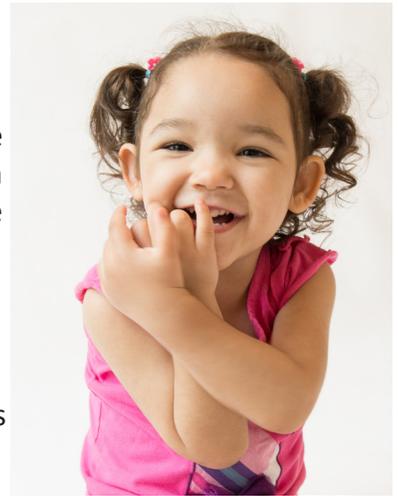
Please return this commitment form to:

New Jersey Strollathon
c/o Leslie Greenfield
417 Brickyard Road
Freehold, NJ 07728
Phone: (732) 462-8476
Email: leslieg417@gmail.com

**Sponsorships can also be purchased online at www.strollathon.org
Click on Sponsorship Opportunities.**

Overview

The Strollathon program, Rettsyndrome.org's signature fundraising event, has been bringing families together to fundraise and to strengthen the local Rett community since 2004. These events are planned and executed by dedicated volunteers and committees in each community with support from Rettsyndrome.org staff. These events have raised over \$10 million in the last 12 years.



Audience

Anyone can participate in the Strollathon, including people of all ages and fitness levels. Participants are encouraged to form teams of co-workers, friends and family to build a united front and raise funds. Hundreds of strollers and rollers, teams, and sponsors will participate in more than 24 locations throughout the country.

Rett syndrome

Rett syndrome is a genetic neurological disorder that occurs almost exclusively in females and becomes apparent after 6-18 months of early normal development. It results in a regression that leads to lifelong impairments. Those inflicted with this disorder have multiple dysfunctions: speech is lost, seizures develop and scoliosis occurs, many develop irregular breathing patterns, and more than half of the girls and women lose their ability to walk. Those diagnosed with Rett syndrome require maximum assistance with even the most basic daily activities. The hallmark sign of Rett syndrome is near constant repetitive hand movements while awake.

Organization

Rettsyndrome.org, a 501(c)3 organization is accelerating research for treatments and a cure for Rett syndrome. As the world's leading private funder of Rett research, we have funded more than \$38 million in peer-reviewed research grants and programs to date. We empower families to make a difference.

Mission

The core mission of Rettsyndrome.org to accelerate full spectrum research to cure Rett syndrome and empower families with knowledge and connectivity

Why help now?

Here are some of the highlights to look forward to in 2016:

- Phase II of the IGF-1 trial which will recruit 17 more people and expand to two additional sites
- Launch of the Phase II trial of trofinetide which will study a pediatric population of children between age 5 – 15

Corporate Participation

Corporate support is critical to the success of the Strollathon, but sponsoring or forming a team is also a great business decision for your company.

- 84% of Americans say they are likely to switch brands, when price and quality are equal, to help support a cause.
- 75% of Americans say a company's commitment to causes is important when they decide which products and services to recommend to others.
- Employees whose companies support social issues are 40% more likely to say that they are proud of their company's values and nearly 25% more likely to be loyal to their employers.